



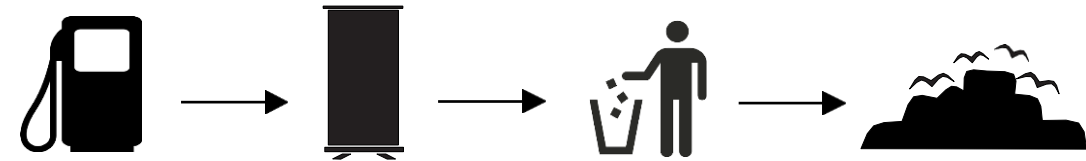
materials for clean communication



It's time to act...



Today's lifecycle of printed materials



The most relevant facts

Annual European Consumption

1,900 million m² of advertising tarpaulins.

Composition

90 % of advertising tarpaulins are in polyester (100% from oil).

Pollution

Emission of phthalates (organic pollutants) in solid-state in the course of all lifetime of PVC.

It contributes to the decline of male fertility according to Human reproduction's report - USA March 2012 and FRA December 2012



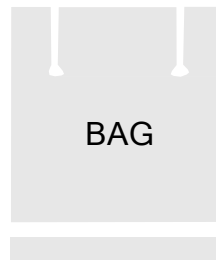


... to preserve the Earth, using Capoverde materials



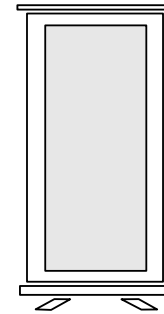
100% from selective sorting of post-consumer plastic bottles

Give a second chance to plastic bottles and reduce oil consumption!



Upcycling

Better for the planet!



Direct or sublimation printing

Clean communication!





An “alternative” to conventional PVC and polyester



The environmentally friendly materials of CAPOVERDE TBR have been developed as **an «alternative» to conventional PVC and polyester.**



Our materials meet environmental, social, and economic criteria. **All of our supports are 100% from the recycling of plastic bottles,** with finishes in acrylic coatings, which represents a major asset for the **preservation of raw resources.**



Our high-tech materials, **100% recyclable and recyclable materials,** meet companies' expectations from both an environmental and technical point of view.





Manufacturing process



Primary Materials

Plastic bottles from selective sorting.



100% from France



Transformation

Confetti of plastic bottles & spinning.



Made in France



Manufacture

Weaving & Acrylic coating (water-based).



Made in France



Storage

The stock of materials is ready to be dispatched.



France





Relevant information

Capoverde TBR was created in 2011, after 3 years of R&D, develops and manufactures materials:

▶ 100% from recycled PET (plastic bottles)  = 1 sqm of Capotoile

▶ Recyclable



VOC
PVC
Phthalates
Formaldehyde
Glycol Ether
Phosphate

▶ Acrylic coating (without PVC)

▶ 100% Made in France 





Applications

All our materials are suitable for Indoor and/or Outdoor applications. Hereafter are some use-cases.



THE LOUVRE MUSEUM



EURO 2016
Press Conference

Crédit Photo : Sophie ROBICHON



Exhibition Yves GELLIE



Applications

SOLUTIONS COP 21

WWF «Cantine OUI BIO» Campaign



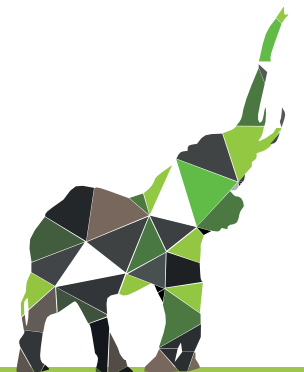
POLLUTEC Tradeshow
KLEUSTER booth



French National
Lottery Campaign



Tourism Office of
Morroco COP 21





A responsible approach

Today, private companies, communities, and institutions, are socially committed to sustainable development.

Capoverde solutions allow you to communicate differently, equally effectively, making coherent speeches and actions, and giving them more meaning.

Protecting the Planet starts with you!



Engage now your company in a circular economy!



Strengthen your messages of ecological communication!



Choose to combine superior quality & environmental exemplarity!



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