

## EWJ7815 – FloorDirect Textured Removable 150 mic.

EWJ7815 is a 150 micron textured slip resistant white PVC laminated with a removable structured' clear acrylic adhesive. The PVC is suitable for printing by Latex, UV & most solvent based inks. This product has been developed for use as a digitally printable 'easy apply' floor and wallpaper which builds to a strong bond when laminated to painted/sized plasterboard walls, smooth plastics & metal surfaces.

Product	<b>FloorDirect Textured Removable 150 mic. Matt White.</b>
Film	<b>150 micron. PVC.</b>
Finish Adhesive	<b>Matt Textured. Removable, clear, acrylic based.</b>
Recommended use	<ul style="list-style-type: none"> <li>- For floor and wall graphics.</li> <li>- Murals.</li> <li>- Stickers.</li> <li>- Event graphics.</li> <li>- Campaigns.</li> <li>- Shop decoration.</li> <li>- Restaurants.</li> <li>- Exhibitions.</li> <li>- Museums.</li> <li>- Hotels.</li> </ul>
Features:	<ul style="list-style-type: none"> <li>- Excellent printability and handling on selected printers.</li> <li>- Easy application through the micro-structured adhesive.</li> <li>- Slip resistance BS 7976-2 certified (UK).</li> <li>- Durability for up to 3 months.</li> </ul>
Application surface:	<b>Flat and slightly curved surfaces.</b>